



Lucion Services
Partnership Statement with
Mesothelioma UK



Our partnership **mission** , **vision** and **strategy**.





Our partnership

Lucion Services and Mesothelioma UK have formed a **partnership** for the period of 1st July 2019 - 30th June 2020 with the aim of collaboratively promoting awareness of both Lucion Services and Mesothelioma UK's charitable efforts, services and promote wider education relating to the dangers of asbestos exposure.

Our partnership's purpose, aims and strategy are detailed within this document.

Who we are

Lucion Services is the UK's **market-leading** asbestos management and consultancy organisation, delivering **trusted** asbestos and risk management services nationwide and internationally.

Mesothelioma UK is the UK's **leading** national **specialist** resource centre for mesothelioma. Founded in 2004 with initial funding from Macmillan Cancer Support, the charity has been dedicated to providing information, **support** and improve treatment and care throughout the UK for mesothelioma sufferers and their carers.

Our Mission and Vision

Lucion Services' mission is to **make the world a safer place to live**. Mesothelioma UK is dedicated to **making mesothelioma matter**.

Together we have a vision to:

- **Provide** - mesothelioma sufferers and their carers with the support and information at the point of need and provide industry bodies with the knowledge to prevent future asbestos exposures
- **Promote** - new thinking across industry when it comes to asbestos dangers
- **Prevent** - individuals from deadly asbestos exposures through preventative risk control measures and executing industry education initiatives



Our strategy

To achieve our vision, our collaborative partnership with Mesothelioma UK will follow 3 work streams:

- Donation and fundraising
- Collaborative brand and services awareness
- Prevention awareness training, education and support

Donation and fundraising

Goal:

To donate Mesothelioma UK £5000 and provide Mesothelioma UK with fundraising platforms and brand awareness for the duration of the partnership.

How:

1. Targeted internal fundraising campaigns by each of our 12 offices
2. Create and encourage our charity committee, made up of Lucion Services team volunteers who will help to organise and promote fundraising activities
3. Plan and execute Action Mesothelioma Day fundraising activities

Help Our Cause!

Help us achieve our fundraising goals and donate to our Lucion Services and Mesothelioma UK Partnership Just Giving Page by scanning the QR Code. All donations go directly to Mesothelioma UK and will be used to provide support to families affected by this asbestos disease and will fund prevention awareness education.



Our strategy (cont.)

Collaborative brand and services awareness

Goal:

Support Mesothelioma UK in increasing their brand and services awareness, recognising the charity as the 'Mesothelioma One Stop Shop' for support, information and education.

How:

1. Highlight collaboration and services through all social media channels (including Asbestos The Truth Conference Twitter profile)
2. Facilitate conversations between Mesothelioma UK and our team members to aid engagement
3. Invite Mesothelioma UK nurses to our internal team meetings to speak to our team members, so we can be reminded of the gravity in the work we do and how we really are making the world a safer place to live.
4. Provide fundraiser platforms to highlight the brand, services and our partnership
5. Through our thought-leading, renowned asbestos management conference Asbestos The Truth as a platform for the charity, showcasing what they do and how preventative measures are imperative to protecting individuals and environments.

Prevention awareness training and support

Goal:

Facilitate Mesothelioma UK in raising awareness of the dangers of asbestos exposure and what actions employers, asset owners, facilities managers and alike, can do to implement preventative protection measures.

How:

1. Provide Mesothelioma UK access to our Lucion Services offices and training resources at any 12 of our national office locations across the UK.
2. Deliver support of our consultants, team members, training providers and materials to help Mesothelioma UK to raise the profile of the disease and the dangers of asbestos exposure.

Further Information:

For further information please contact Lucion Services Communications Director Lucy Armstrong:
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For all marketing and sponsorship enquiries please contact Lucion Services Group Marketing Executive Kerren O'Malley: kerren.omalley@lucionservices.com



Lucion
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